Privacy Policy

Effective Date: July 23, 2025

At CA4WellBeing.com ("we," "our," or "us"), your privacy is important to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website or use our services.

1. Information We Collect

We may collect the following types of information:

Personal Information:

• Name, email address, phone number, or other identifying information you voluntarily provide (e.g., via contact forms, newsletter signups, or appointment requests).

Health-Related Information (if applicable):

• Information you may choose to share regarding your mental or emotional well-being in intake forms or consultation inquiries.

Automatically Collected Information:

• IP address, browser type, device type, operating system, referral URLs, and browsing behavior through cookies or analytics tools.

2. How We Use Your Information

We use your information to:

- Respond to inquiries and communicate with you
- Schedule and manage appointments
- Improve our website and services

- Send newsletters or updates if you opt-in
- Comply with legal or ethical obligations

3. Sharing Your Information

We do not sell your personal information. We may share it only with:

- Trusted third-party service providers (e.g., scheduling software, email marketing platforms)
- Legal authorities when required by law
- Licensed mental health professionals within our practice, if applicable
- Note: Please see our "Health Insurance Portability and Accountability Act (HIPAA) NOTICE OF PRIVACY PRACTICES" regarding your Protected Health information. <u>HIPAA.PDF</u>

4. Cookies and Analytics

Our website may use cookies and third-party analytics tools (such as Google Analytics) to understand website traffic and improve user experience. You can adjust your browser settings to refuse cookies.

5. Your Rights and Choices

Depending on your location, you may have the right to:

- Access or request a copy of your data
- Request corrections or deletion
- Opt out of marketing communications
- Withdraw consent (where applicable)

To exercise your rights, please contact us at **info@ca4wellbeing.com**.

6. Data Security

We take reasonable precautions to protect your personal information, including secure hosting, limited access, and encryption where appropriate. However, no method of transmission over the internet is 100% secure.

7. Third-Party Links

Our site may contain links to external sites. We are not responsible for their privacy practices and encourage you to review their policies.

8. Children's Privacy

Our website and services are not intended for children under 13. We do not knowingly collect data from children without parental consent.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with a revised effective date.

10. Contact Us

If you have any questions or concerns about this policy, please contact us at: **Email:** info@ca4wellbeing.com **Phone:** (706) 425-8900